



## Press Fact Sheet

### ABOUT US

Queer Women of Color and Friends Boston (QWOC+ Boston) is a volunteer-run, grassroots group that promotes diversity by creating and sustaining safe spaces for LGBT women of color and allies in the Greater Boston area. QWOC+ Boston was originally founded in August 2006 by Adaora Asala.

### ABOUT QWOC WEEK

QWOC Week (Queer Women of Color Week) is an annual New England-based multicultural pride festival featuring a variety of art, music, discussion, health, and social events intended to raise awareness of issues pertaining to queer women (including trans and intersex people) of color, increase visibility of queer women of color within the mainstream queer community, and serve as a rich celebration of pride and authentic diversity for all.

### REFERRING TO US

**Our official name is Queer Women of Color and Friends.** The words “of” as well as “and” are not capitalized. The official abbreviation is “QWOC+ Boston.” Do not use any other abbreviation.

It is imperative to **always add the “+”**, a symbol that represents our supporter and ally base, and “Boston” to the abbreviated version of our name. Hence, “QWOC+ Boston”. Please note that only the first letter of “Boston” is capitalized.

**On first mention** (in writing -- articles, news stories etc.), **always use our full name and append the acronym in parentheses** as in this document: “Queer Women of Color and Friends (QWOC+ Boston).” Doing this allows the more convenient use of the acronym, “QWOC+ Boston” later.

### REFERRING TO QWOC WEEK

The official name is Queer Women of Color Week (QWOC Week). Similar to our organization’s name, always use the full name and append the acronym in parentheses on first mention as in this document. Please note: We DO NOT use the “+” when naming the festival. “QWOC” is always capitalized. “Week” is written with only the W capitalized.

### CONTACT INFO

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